加国传媒集团
OTTAWAZINE GLOBE Inc.
OTTAWAZINE WeChat Platform, the subsidiary brand of OTTAWAZINE GLOBE INC., was established on August 18, 2014 and is the new interactive media with the highest visit volume and the most users among all Chinese communities in Canada's capital area.

OTTAWAZINE integrates itself with the most popular platform such as WeChat, Website, and Magazine to deliver the news in the quickest and most efficient manner. OTTAWAZINE has strong editorial teams both in Canada and China, which will ensure that the breaking news could be published the minute it happens. In the past 4 years, OTTAWAZINE has created abundant of exclusive reports. The high quality original content has helped OTTAWAZINE become the industry leader. It has been receiving long-term attention from Canada’s different government institutions, competitors of same industry, and Canadian mainstream media.

Besides news, OTTAWAZINE provides information on all kinds of services, such as education, immigration, rental, yellow page, etc.

Platform Features

The exclusive reports and interviews have helped OTTAWAZINE become more and more well-known. At the same time, OTTAWAZINE provides abundant of information and services for international students, new immigrants and older immigrants.

OTTAWAZINE also provides complete and accurate marketing plans for businesses, including websites, social networkings and so on. In the past 4 years, OTTAWAZINE has helped more than 300 small and medium businesses and self-employed businesses step into Chinese community, and become a bridge between mainstream community and Chinese community.

Company Features

Mission:
Let the information provided by OTTAWAZINE help every Chinese in Canada! To build a bridge between the mainstream community and the Chinese community!

Brand positioning:
Be the most comprehensive Canadian media group with an attitude.
DATA VISUALIZATION

- Male 39% Female 61%
- iPhone 65% Android 33%
- <16-25 42% 26-34 29% >35 29%
- Male 39% Female 61%

- Canada 88.9% 9,218
- China 7.2%
- United States 2.6%
- Hong Kong (China) 0.4%
- Taiwan (China) 1.0%
WeChat is a mobile instant communication application and social media platform which rises rapidly in China. It has an average number of daily user as many as 1 billion and covers mainstream Chinese users all around the globe. Since it was established in August 2014, OTTAWAZINE WeChat platform has been well loved and respected by users. By the end of January 2018, OTTAWAZINE WeChat has 60,000+ followers and has become the largest WeChat platform in Canada's capital area.
As the first magazine published and printed in Chinese, OTTAWAZINE MAGAZINE is a high-end monthly magazine introducing exquisite cuisines and superb entertainments. Our editors dedicate in exploring the fun in town and offering a superior lifestyle to the readers. We also provide a great deal of insightful perspectives and share with our readers. Our spirit is to produce high quality stories and deliver profound opinions.

OTTAWAZINE has published more than 5,000 copies monthly and they are available for pickup in over 100 locations, including T&T Super Market, Kowloon Market, University of Ottawa, Carleton University, Algonquin College, Ottawa Chinese Community Service Centre, and all the partners. It is very popular in Chinese community and always in high demand.

The high quality of OTTAWAZINE MAGAZINE becomes popular among readers and the popularity in turn promotes the advertisement for our clients. We have successfully built the business image for more than 400+ partners with our precision and maximized the commercial benefits for the clients with our influence.
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1/2 Inner Page Ad: $400 per month

1/4 Inner Page Ad: $260 per month

Yellow Page Ad: $600 per year

1/9 Inner Page Ad: $150 per month
OTTAWAZINE.com is a leading and comprehensive media website that is on service 24/7. Since it came out on January 2016, OTTAWAZINE.com has become the most influential web portal in the Canada’s capital region, with more than 20,000 daily views from both abroad and domestic users. OTTAWAZINE.com produces over 100 eye-catching and original articles in its daily work and has gained more than a million views annually. Such achievement makes it one of the most productive and commercially valuable Chinese web portals in Canada. Additionally, the profit from advertisement for more than 400 partners and helped them to succeed among Chinese market in Canada.
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BBSOTTAWA FORUM

BBSOTTAWA.com is the latest Internet product of OTTAWAZINE Globe Inc. The Forum is dedicated to offer convenient information serving for the Chinese community in Ottawa. It includes information exchange such as apartment and houses for rent and sale, secondhand marketplace, social networking, immigration, education and training, etc.
ZINEFUN is a powerful Ottawa Yellow Page searching engine offered by OTTAWAZINE GLOBE Inc. The website is essentially connected to all the products of OTTAWAZINE, which includes WeChat platform, monthly magazine, Ottawazine.com portal, and Ottawa Forum (BBSOttawa.com). As a unique Yellow Page in Ottawa, OTTAWAZINE GLOBE Inc. is committed to provide convenient, accurate and warm-hearted services to all ZINEFUN platform users.
ZINEFUN YELLOW PAGE

Five Distinctive Sections !!!

Detailed Business Information !!!

Easily Review and Rate !!!
The WeChat Mini Program is another platform under the OTTAWAZINE GLOBE INC.. It can be opened and used in WeChat, without registration. The WeChat Mini program provides same-city-exchange-services, which include rental services for local Chinese, used merchandise buy & sell, Carpool, etc. The WeChat Mini Program was launched on November 28, 2018 and the number of user visits broke through 5000+ within 40 days! As of January 2019, Ottawa's registered users of the WeChat Mini Program have broken through 7000+!
WECHAT MINI PROGRAM
ottawazineBuy.com is the first Asian e-commerce shopping platform in the Canada’s capital region. The website was launched in January 2018 and is headquartered in the Ottawa-Gatineau region. It currently sells more than 1,000 kinds of products, including snacks, instant food and seasoning, dry goods, skin care and body care products, cosmetics, Chinese and Western supplements, health products, maternal and child supplies, kitchen appliances, home household products, etc. It provides a more convenient online shopping platform for residents of the Canada’s capital region.
ZINE CARD MEMBERSHIP

Get your ZINE Card now
Enjoy exclusive member discounts

FREE TO JOIN

5 Major Platforms
- OTTAWAZINE WECHAT CHANNEL
- OTTAWAZINE.COM
- OTTAWAZINE MAGAZINE
- ZINEFUN.COM
- OTTAWAZINEBUY.COM

Enjoy exclusive member discounts

Ding Chang Xu NO.00001

Get your ZINE Card now
BUSINESS MEMBERS

宝升福 - Clyde
饺子堡
羊城小馆
晴的食堂
米豆小馆
刘一手火锅
乐面 LeMien
烧肉一番饭店
外滩一号饭店
Festival Japan
四海一家饭店
OpenRice饭店
绝味九九鸭脖
熊猫餐厅 GiantPanda

仁和堂
美信药房
九龙超市
HAHA KTV
C Sun Wine
Mergi Shop
M&T HairLoft
足乐轩 Le Spa
Dewar’s Inn酒店
Click eSports 网咖
SIS² Nails & Beauty SPA
渥太华国际教育咨询中心 - OIEC

宝升福 - Kanata
三合酒家
天府川菜
小肥羊火锅
益民点心饭店
The Fry - Elgin
Ichiban Bakery
嘉陵江重庆小面
Coriander Thai
银座拉面 - Elgin
Haru izakya 饭店
Ai Yara Thai Cuisine
Dumpling? Dumpling!

汇众轩 Golden Restaurant

宜民点心饭店
Tofu Club
韩餐店OWL
簋香居饭店
鲜味居餐厅
Fusion Yunnan饭店
Alirang阿里郎饭店
辣工坊 Spicy House
Captain’s Boil - Elgin
Magic Molecule冰淇淋店

M&TC HairLoft
J&J Autos
FutureOne

足乐轩 Le Spa
Devar’s Inn酒店
Click eSports 网咖
SIS² Nails & Beauty SPA
渥太华国际教育咨询中心 - OIEC

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宝升福 - Downtown
Chatime
巷子饭店
客满饭店
Tofu Club
韩餐店OWL
簋香居饭店
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Fusion Yunnan饭店
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辣工坊 Spicy House
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Magic Molecule冰淇淋店

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宝升福 - Clyde
饺子堡
羊城小馆
晴的食堂
米豆小馆
刘一手火锅
乐面 LeMien
烧肉一番饭店
外滩一号饭店
Festival Japan
四海一家饭店
OpenRice饭店
绝味九九鸭脖
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汇众轩 Golden Restaurant
Cooperative Clients

Mark Motors Group  Audi  Bentley  Maserati  Lexus  Infiniti  Mercedes-Benz

Ram  Jeep  Chrysler  Dodge  Ford

UnionPay  Shaw Centre  Rogers  Bell  Freedom Mobile  UPS

TD  CIBC  RBC  Royal Bank  BMO  Scotiabank  National Bank  bdc

Uxbridge  Claridge Homes  RE/MAX Real Estate Associates  Royal LePage  Coldwell Banker G

大統華 T&T  新世界超市  绿色新鲜超市  Kowloon Supermarket  Loblaw

Sun Life Financial  OI  In-TAC  baby OnRoute  Medicine Shoppe Pharmacy  IG

Ottawa Pianos  CPA  Charters Professional Accountants  Finda Vacations  Evercare Health Centre

MingYang LE SPA 足乐轩  三光眼镜  CIK Telecom  Customer Is King